

THURSDAY May 26th 2022- MORNING SESSION

9:30-10:00	OPENING CEREMONY María José Luzón	
	The GENCi Research Group GENCI Project: Digital Genres and Open Science.	
10:00-11:00	PLENARY SESSION Vijay K. Bhatia (The Chinese University of Hong Kong) Accounting for interdiscursive hybridity in the digital world of open science	
11:00-11:30	Coffee break	
11:30-13:30	SESSION 1A Discourse and multimodal studies of digital genres for research communication	SESSION 1B Open science practices, open access publishing and open peer review Digital genres for scientific knowledge dissemination and public engagement
	María Ángeles Mestre-Segarra (Universitat Jaume I) Emerging hybrid genres in the digital era: A multimodal rhetorical analysis of the video resume	Marina Ivanova (Chemnitz University of Technology) Open digital peer conference reviews: Towards a transparent constructive critical discourse to advance science
	Olga Dontcheva-Navratilova (Masaryk University) Persuasion in digital genres: Building credibility in video abstracts	Neslihan Onder-Ozdemir (Bursa Uludag University) A silver lining implementation of open reviews: “... authors select reviewers at submission”
	Magdalena Szczyrbak and Anna Tereszkiwicz (Jagiellonian University) Multimodal construction of proximity in medical video abstracts on Youtube	Geneviève Bordet and Sonia Oliver del Olmo (Université de Paris Laboratoire CLILLAC-ARP; Universitat Autònoma de Barcelona) Social networks’ impact on academic stance: a quantified vision of science?
	Julia Valeiras-Jurado and Noelia Ruiz-Madrid (Universitat de Valencia; Universitat Jaume I) Open science communication through popular science online videos: The influence of discipline and target audience in multimodal recontextualization practices	
13:30-15:00	Lunch break	

THURSDAY May 26th 2022- AFTERNOON SESSION	
	SESSION 2 Digital genres for scientific knowledge dissemination and public engagement
15:00-16:00	<p style="text-align: center;">Mercedes Querol-Julián and Vicent Beltrán-Palanques (Universidad Internacional de la Rioja; Universitat Jaume I)</p> <p style="text-align: center;">What digital 3 minute thesis presentations audience tell about multimodal engagement strategies</p>
	<p style="text-align: center;">Edgar Bernad-Mechó and Julia Valeiras-Jurado (Universitat Jaume I; Universitat de València)</p> <p style="text-align: center;">Engaging the audience in an online YouTube science dissemination video. A multimodal approach</p>
16:00-16:30	FEATURED SPEAKER John M. Swales (University of Michigan) Genre: A partly personal retrospective and prospective
16:30-17:00	Coffee break
	SESSION 3 Digital genres for scientific knowledge dissemination and public engagement
17:30-18:30	<p style="text-align: center;">Cristiane S. Florek and Graciela Rabuske Hedges (Federal University of Santa Maria)</p> <p style="text-align: center;">Graphical abstracts and open science: Insights from authors, editors, and texts</p>
	<p style="text-align: center;">Christine Tardy (University of Arizona)</p> <p style="text-align: center;">Attracting and retaining attention in informational tweet threads on COVID19: A  (1/)</p>
	<p style="text-align: center;">Wei Xu and Hanyu Jia (University of Arizona)</p> <p style="text-align: center;">An exploratory genre analysis of Chinese epidemiologists' COVID-19 posts on Weibo</p>

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SESSION 4	
Digital genres for scientific knowledge dissemination and public engagement	
9:30-10:30	<p>Xiaoyu Xu and Jeroen Gevers (City University of Hong Kong)</p> <p>“We’ve answered so many questions but still feel like there’s so much to learn”: A corpus-driven analysis of Twitter engagement strategies across disciplinary groups</p>
	<p>Miguel Ruiz-Garrido and Juan Carlos Palmer-Silveira (Universitat Jaume I)</p> <p>Am I getting you involved? Questions to engage the audience in online monologues</p>
	PLENARY TALK
10:30-11:30	<p>Christoph A. Hafner (City University of Hong Kong)</p> <p>Understanding specialized genres in the digital age: What can we learn from digital literacies and CMC research?</p>
11:30-12:00	Coffee break
SESSION 5	
Digital literacies, languages for academic purposes and pedagogies for professional development	
12:00-13:30	<p>Carolina Girón-García and Inmaculada Fortanet-Gómez (Universitat Jaume I)</p> <p>Integrating dissemination videos as materials for teaching in the ESP higher education classroom. A multimodal analysis of digital genres</p>
	<p>Mariangela Picciuolo (University of Bologna)</p> <p>Reconceptualising space in academic lectures: Online and face-to-face lecturer discourse in the context of English-Medium Instruction.</p>
	<p>Kallia Katsampoxaki-Hodgetts (University of Crete and University of Zaragoza)</p> <p>Pedagogical implications of open-access peer-review correspondence files for chemists</p>
13:30-15:00	Lunch break

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15:00-16:30	SESSION 6 Digital literacies, Languages for Academic Purposes, and pedagogies for professional development
	Alejandro Curado Fuentes (Universidad de Extremadura) Tracking the turn to open science: Insights from an LSP journal
	Vicent Beltrán-Palanques and Nuria Edo-Marzá (Universitat Jaume I) The emerging genre of medical “Clinical Pictures”: Disclosing its discourse nature and pedagogical potential for ESP/EMI contexts
	Pamela Olmos-López (Benemerita Universidad Autonoma de Puebla) Joint PhD supervision in a digital age
16:30-17:30	PLENARY SESSION Benedikt Fecher (Alexander von Humboldt Institute for Internet and Society) What problem can open science solve?
17:30-17:40	CLOSING CEREMONY Ignacio Guillén-Galve